

MICHIGAN STATE NUMISMATIC SOCIETY
Meeting of the Board 11:00 a.m., September 6, 2014
Jackson, Michigan

I. Call to Order

Wostyn

II. Roll Call

Strub

President Wostyn	y	Vice President Malnar	y	Director Anderson	y
Director Bobrofsky	y	Director Chirco	y	Director Friedman	y
Director Garvin	y	Director Irick	y	Director Klunzinger	y
Director Marzilli	y	Director Peruski	y	Director Rothfeld	y
Director Sharpe	n	Director Sirna	y	We have a quorum.	

III. Introduction of Visitors

Wostyn

Case Chairman Bill Summerell, Presidential Candidate Joe LeBlanc, Exhibit Chairman Frank Passic, Webmaster James Motley, Mike Perry from the Jackson Area Coin Club, Future Board Member Dave Henderson, and Bourse Chairman Brian Tideswell

IV. Invocation

Strub

Dear Lord, thank-you for bringing us together again in safety and good health. Please help us to remember that as we are made in your image, your love and care must be manifest in our actions. We cannot be each other's adversaries, nor can our actions and words be tainted with animosity; but rather, let all of our thoughts and deeds be characterized by unselfish good will toward one another. Amen.

V. Minutes of May 10, 2014

Strub

Klunzinger moved and Sirna seconded a motion to approve said minutes, which passed unanimously.

VI. Emergency Additions to Agenda

Wostyn

Add: New Business – Ship n Insure

VII. Approve Agenda

Board

Klunzinger moved, and Rothfeld seconded, a motion to approve the agenda, which passed unanimously.

VIII. Director Absences

Strub

4/2/13 Telephone Conference Meeting:	Rothfeld, Klunzinger,	Marzilli
4/19/13 Meeting at MSNS Convention:	Friedman,	Marzilli
2/8/14 Meeting at Adoba:	Garvin, Peruski	
5/10/14 Meeting at MCC:	Friedman, Garvin, Peruski, Marzilli	

No action was taken regarding accumulated absences of any directors.

IX. Membership Comments

Wostyn

Guest Dave Henderson represented the Birmingham-Bloomfield club in requesting that the board consider his club as a host of a future convention. Strub confirmed that Birmingham-Bloomfield has already provided a written request. Therefore the Birmingham-Bloomfield club is now eligible to be considered as a host club for a future convention.

“Eligibility” is determined by 5 factors: 1) A club has submitted a written request to be considered for a future co-host responsibility; 2) The club has made an in-person (Verbal) request to the Board; and 3) There are at least 6 months before the first convention they have requested to co-host; 4) the club is not requesting to co-host a second convention within a 3-year period; and 5) The Board judges the club capable of providing the necessary quantity of volunteer-hours and specific tasks.

For reference, the status now is:

Fall 2014: 25% Grand Rapids Club, 50% Lincoln Coin Club, 25% Muskegon Coin Club.

Spring 2015: 50% Lansing Coin Club, 50% Livingston Coin Club

Fall 2015: Not Decided yet. Birmingham Bloomfield and Northwest Detroit Coin Clubs eligible.

Huron Valley Numismatic Society has requested in writing but not followed up verbally.

Eight other coin clubs could request a slot but have not done so!

Spring 2016: 50% Michigan Tokens & Medals Club, 50% Polish American Numismatic Club

Fall 2016: Windsor Coin Club has provisional 100% approval as long as no other club steps forward and requests this slot; however Birmingham Bloomfield is now eligible to be granted half sponsorship.

Spring 2017: From this date onward, no sponsorships have been granted. Three clubs are eligible if they are not granted an earlier date: Birmingham Bloomfield, Flint Flying Eagle, and Marysville. Downriver Numismatic Association has requested in writing, but not verbally, conditional on a Dearborn location. Twelve other coin clubs could request a slot but have not done so.

X. Officers Reports

A) President

Wostyn

In 2012 when we moved our show location from Dearborn to Warren, I attended as many coin club meetings as possible to inform the clubs of our relocation, answer questions and basically promote MSNS. This year we are spending thousands of dollars to bring in a major educational exhibit to our fall show featuring some of the rarest currency of our country. In order to promote this exhibit, the changes in our organization, answer questions, dispel rumors and listen to suggestions from our clubs, I have traveled over 3,300 miles promoting MSNS since we last met. From Escanaba to Rosemont, Ill – from the west coast of Michigan to clubs in Oakland County. It has been a very positive experience with many questions answered and ideas exchanged. Due in part to this activity and what our Board has accomplished in the past year, our clubs have come forth with sponsorship funds and have traveled many miles to assist in promoting MSNS at the ANA Convention in Chicago! I cannot tell you how heartwarming it is to see the clubs considering themselves a part of MSNS, instead of an entity being ignored by our organization!

I have also promoted MSNS at the Iron County Museum in Michigan and am working with them regarding cross promotion, of which I will speak later in this meeting.

I am working with the City of Warren on promoting the fall convention. Information has been forwarded for promotion on the City Water Bill and other city-wide electronic communications. A meeting with the Mayor of Warren has been scheduled to thank him personally for his prior support and to gain his support both with police protection and promotion. The interview with Macomb Now

has been completed and the ANA museum collection will be a featured article in its fall publication. I am also working with Steve Bieda to promote the fall convention with his constituents. Steve may also be able to make additional promotional contacts on our behalf.

I am close to finalizing a 2 year contract with the Marriott Corporation for the spring conventions of 2015 and 2016.

Contact and initial plans have been made for our fall reception for dealers.

Continued to work the summer with several directors on issues concerning the society to keep the forward momentum going!

B) Secretary-Treasurer

Strub

1) Financial Holdings Report – AS OF AUGUST 31, 2014:

LIFE FUNDS \$108,472.37

- a) \$50,000.00 Life Funds CD
- b) \$44,172.37 Life Member Savings at 5th/3rd
- c) \$14,300.00 Life Member Fund – one \$500 face bag of silver recorded at cost

CASH RESERVES \$35,913.02

- d) \$27,285.63 Checking at 5th/3rd
- e) \$2,378.50 Checking at First Merit
- f) \$500.00 Checking for PayPal (used as a savings account to tie to PayPal)
- g) \$2,548.77 PayPal Account Funds (Pmts less fees)
- h) \$2,200.12 Reserve Funds – Audit, etc.

PROPERTY \$30,077.47

- i) \$15,430.30 Misc Property – one \$500 face bag of silver; lamps; projector.
- j) \$5,647.17 Planned Awards Owned
- k) \$9,000.00 Pruchinicki Trust Collection

FUNDS HELD FOR OTHERS \$4,767.22

- l) \$4,767.22 Schlag Savings at 5th/3rd

LATE-BREAKING ITEM

- m) Checks on hand to deposit: \$10,560

The board decided to put the Pruchinicki bequest collection into our education agenda for next time.

2) Membership Report

22 Honorary Life Members

378 Life Members (10 with whom we have lost contact)

26 Club Members

75 Junior Members

595 Regular Members

1095 Total

- I have written letters individually to 6 of our longest-term members who didn't renew in 2014, gaining back several.

- I have researched many missing members using whitepages.com and obituary searches to find missing and deceased.

- I have requested birthdates of all YNs who are current. Have 56. Need 22. Discovered one case of a "YN" dealer assistant who was actually in her twenties. Another married and in her thirties.

3) Credit Card Report

The credit card we own has accumulated 20,027 points.

The credit card processor we retained, Elavon, broke their contract with us virtually at the outset.

I informed them that the contract was therefore void, and Costco is assisting me in getting a full refund for expenses as we cancel this so-called service.

The credit card processor we will now use is PayPal. People who wish to pay us with credit cards may request to be invoiced, and then can pay. No need to join Paypal.

4) Fall Convention Budget

Copies were unavailable until after the break, so discussion was deferred until then.

5) Correspondence

Strub by policy re-distributes email of interest to the board upon receipt. Some hand-written correspondence was later transcribed and then emailed to the board on 8/23 3:32am.

6) Report on Exhibit By-law reform via e-mail vote

By a 12-1 vote conducted May 18-23, 2014, The By-Laws are now changed as follows. (**Bold blue text** is changed wording, **Bold green text** is new wording, **Red strike-out** text is removed wording.)

ARTICLE VI Exhibits and Awards

Section 1. Convention exhibits shall be in accordance with such rules and regulations as are prescribed by the Society and **set forth in the Policy Manual**.~~as are recorded within the Convention Manual of the Society.~~

Section 2. No Officer or Board Member may enter any competitive exhibit. Non-competitive exhibits are encouraged and are eligible for the People's Choice Award.

In Favor: Julianna Wostyn, Bill Anderson, Ron Sirna, Chuck Sharpe, John Chirco, Steve Friedman, Brett Irick, Al Bobrofsky, Joe Peruski, Steve Marzilli, Steve Garvin, Brian Malnar. **Opposed:** Dany Rothfeld **No Answer:** Tom Klunzinger

It was noted that this by-law does not apply to this fall, but immediately after. Also, that it should be posted on the website, especially noting the date it becomes effective.

7) Election Process Status Report

Names and bios posted to web 8/30/14

937 Envelopes and ballots provided to Pat Heller.

- return addresses and ballot addresses all are to Pat Heller's address
- serial numbers printed in the to: label for ballot return envelopes
- half of ballots have Joe at top, half have Julie at top. All have color pics of candidates.

8) 2015 Spring Table Fees

Friedman moved and Klunzinger seconded a motion to keep table fees the same as for the fall convention: Full 3-day tables \$1580 for an end cap of four tables; \$790 for a corner pair of tables; All other coin tables sold at \$395 for the first table, \$375 for the second table, and \$350 for the third and any further tables; All book and supply dealer tables at \$200/table. For

shorter duration rentals of tables not at a corner or an end cap, \$250 for Saturday and Sunday only and \$200 for Sunday-only tables. Motion passed unanimously.

XI. New Business

A) ANA – Michigan State Table Report

Sirna

Michigan State Numismatic Society was represented at the Chicago ANA in August. The ANA graciously provided us a corner table spot at the end of an aisle, which provided us two tables to promote our Society and 2014 Fall Convention. Most other clubs had one in-line straight table! Our table proudly displayed copies of our MichMatist magazine, recent convention programs, and many MSNS elongated flat cents produced by Ray Dillard were decoratively placed around the table by Mike Strub. While I was behind the table, not only was our Secretary/Treasurer present, but also two Directors – Chirco and Bobrofsky. Additionally Directors Friedman, Klunzinger, and Irick, and President Wostyn, spent time promoting our organization. Director Sirna secured the table for our Society and promoted MSNS during the convention also.

The hard work of the current Board of Directors became very evident at the ANA Convention, as many Michigan Clubs joined our ranks in Chicago to promote our Society to the entire nation! We would like to sincerely thank the Flint Flying Eagle, Grand Rapids, Downriver, Northwest, Marysville, and Lansing Coin Clubs. Dave Henderson, a past and future board member, also donated his time. We signed up at least 4-5 dealers for our Fall show, and gained a number of new members. This event truly showed that the local clubs and MSNS are networking and viewing each other as a unit working towards a common goal! Let's keep the momentum going!

Additionally, Brett Irick spent a large amount of time in the ANA Exhibit Area working with Joseph Boling to lay the groundwork for our 2014 Fall Exhibit Area at MSNS.

Lessons learned: 1) We should do next year's Chicago ANA show as well; 2) Should have a budget for this activity; 3) It is great PR and enhances our reputation; 4) It was an opportunity to pioneer connections with other types of clubs and do cross-promotion, possibly sending our promotional materials to their dealers; 5) Signing up volunteers while on the (MSNS-sponsored) bus trip is a stress-free means of doing so.

Thank you everyone for making our first club table at the ANA (in many years) a great success!

Cross-promotion needs a committee. Discussion to be held after board meeting.

Sirna moved, and Friedman seconded a motion that MSNS have a table next year at the Rosemont ANA convention, with a budget of up to \$500 for expenses, which was approved unanimously.

B) Sponsorship Report

Chirco

2 = platinum and visionary 1,000+	2 = gold 500+	7 = silver 200+	12=sterling 100+
	9=bronze 50+	25=sponsor 25+	3=miscel. 5+

There have been 60 donors from a potential of 1005 for a .6% participation.

Of those 60 donors the breakdown is as follows:

7 clubs = 27% 4 honorary = 18% 21 life = 5.7% 28 regular = 4.8% 60 total participants

Total contributed to date: \$6,742

- John Chirco, Sponsorship Committee Chairperson

- Mike Strub, Secretary/Treasurer

2 major donors are pending, thus we may close on our goal of \$10,000. If you've considered sponsorship, it isn't too late to send one in. Irick encouraged members to talk to their clubs about sponsorships.

Rothfeld again raised his desire to donate coins for awards – he was asked to write up his proposal for the next board meeting.

C) Publicity Committee Report

Chirco

Publicity committee members, with the assistance of Mike, Ron and Julianna, have been very active promoting the fall show since the conclusion of the spring show. This show promotion has evolved to include the committee for the ANA Roadshow sponsorship drive (see sponsorship committee report elsewhere). Ongoing promotion and advertising has taken many forms. Face to face, personal dealer promotion was conducted at CSNS, Memphis, PANS and ANA. At ANA a week long promotion effort was made by multiple volunteers thanks, in part, to the generous donation of a free table. New MSNS members were signed up, ANA Roadshow sponsors came forward with generous donations and dealers signed up as well. Brian Tideswell has been active promoting and recruiting dealers on a steady basis. Gary Adkins is willing to do radio and tv interviews regarding the ANA exhibit if such interviews can be arranged – Gary cannot do the Warren TV interview as it must be done weeks ahead of time for broadcast for multiple days at various times. Warren City will again be advertising the show, Macomb Now Magazine will have a special feature article about our show, Coin World will publish an article in the October issue, ads have been running in Numismatic News for several months, ads in Coin World, Numismatic News, Greysheet, World Coins, Coins Magazine, Bank Note Reporter will be coming on a regular basis as well as ads. in the Detroit News. Local street signage is in the planning stage. The MSNS website also covers the show as well as the MichMatist. Approximately 5000 flyers have been printed, distributed to coin shops, handed out at shows in many cities and used for promotion with dealers. Our advertising budget for this show was set at \$10,000. We have already encumbered that amount and will likely need another \$2,000. When plans for this fall show were being developed it became apparent that promotion was of utmost importance considering our new partnership with Stacks Bowers. – John Chirco and Al Bobrofsky

Malnar cautioned the board against over-spending on advertisement. Irick felt that now with a good economy, we must maximize advertising, good time to bring people back into the hobby. Sirna noted we should reach out to Steve Roach, editor of Coin World to get on their E-blast. Partner doing auction will be stepping up as well. Chirco – we're doing all of this now. Article has been written for Coin World, will publish in October. Another article needs to be written to Numismatic News – Chirco acknowledges.

D) Exhibit Report

Wostyn

We have no official Exhibit Report at this time. Frank Passic is working hard to round up the necessary judges. Exhibit applications are coming in slowly, as most exhibitors wait to submit their applications until closer to convention time. Non-competitives will also be appreciated.

Frank has been working with his committee and Joe Boling to make sure this exhibit area runs smoothly at the MSNS Fall Convention. Brett Irick spent a good deal of time with Mr. Boling at the ANA Convention in Chicago to go over what will transpire at our convention so that things run smoothly.

We are also adding at least one coat rack to the exhibit area so that exhibitors and/or judges have a place to put their coat while they are setting up their exhibit or judging for MSNS (past options have been to place the coat under the tables where they are working). Exhibitors will be placing their coat on the rack at their own risk, as we will not have coat police monitoring the rack, nor is it the

responsibility of the Exhibit Chairman or Exhibit Committee to monitor the coat rack. Once the exhibitors and/or judges are finished with their duties on the exhibit floor, they are to take their coat with them. It is not to remain at the rack for the entire day, as other individuals who are working the exhibit floor will need the hanger. It is hoped that there will be no abuses, as we are providing this service as a convenience to all parties involved. This is been quite a hot issue, which I hope is now resolved. Respectfully submitted, Julianna Wostyn

E) Web-Master Report

Motley

Since my last report several things have happened with the Website. First, we have moved to a secure site which allows me to gather stats, have secure pages for members etc. (the secure membership pages have NOT been set up at this time. There are many obstacles in the organizational aspect of it that I am ironing out. I.e., adding new users and deleting members who drop out. The cost of the move I believe was \$54.00 for 1 year.

The website and domain name are in MSNS' name. I have created a webmaster @michiganclub.org email account and that is what it's registered to. So whoever is doing the webmaster position will have access to that account no matter what. (Right now I have that forwarded to my business email account from the website) It is easy to change in the website console.

I can set up email accounts for each of the board members to eliminate the personal email accounts being tied to the website. I.e. President@michiganclub.org can be created and then forwarded to the personal account of the current president. This could also allow incoming board members to view old emails if the board wants.

One major change is the PayPal section. We can now accept PayPal for donations, table fees, membership dollars, basically anything that we accept money for can now be paid online. I have gotten positive feedback from several members who have used it and like the ability to renew from home in seconds.

Another thing that I have changed is the Memorial section, which I would like to address at this time. I would STRONGLY suggest that we NOT list any personal information regarding funeral arrangements etc. until after the event has passed. Folks, this is a Numismatic Website. There are bad guys out there as we all know. What a better place to scour for a chance to break into a home. This was brought to light with the passing of Don Charters as his family requested – on the advice of Mike Strub - that we not publish anything until after the funeral. We complied.

Here are the stats for the last few months. Hi-lights include that we are averaging 12,400 Hits per month. Unique visitors we are seeing about 375 per month, just under 100 per week. 680 Visits per month. Each person who visits is looking at just over 2 pages on the site.

The 5 most often visited pages were as follows: (the front page obviously does not count) –
Memorials – Shows – Board Minutes – Nominations

Mike has passwords and copies of all email on this. Webmaster email is being forwarded to Jim at this time. President@MichiganCoinClub.org, for example, is now forwarded to her email – other board members can request this. Paypal section is now set up, all payments go direct to us. Memorial section – now need to establish policy on timing of posting, for security purposes. Stats: 12,400 hits / month. 375 unique visitors/month. They like the shows section the most – which comes from Strub. 680 visits/month. Average person is looking at 2 pages. In future could sell some ads and banners bolstered by page visits.

Friedman – on home page could we showcase local clubs that are holding shows very soon? Motley – Already in discussion. Irick – it is very good to take credit cards, as it saves us some of our costs. Sirna – could we add an online forum? Motley – there was one in the past, which was taken down. Sirna still advocated implementation, claiming they are very popular; that a buy-sell-trade area could be done. Motley would set it up for nothing, had done it before. Sirna – this brings young people in. The club will table this discussion until next year.

***** Lunch 12:25 – 1:00 *****

F) Membership Pins		Strub	
For enough membership pins through:	Year	Cost	Number of Pins Needed
	2014	\$219.96	(9) 50-yr
	2015	\$391.04	(5) 25-yr, (11) 50-yr
2 nd Choice Strub Proposes →	2016	\$659.88	(9) 25-yr, (15) 50-yr, (3) 60-yr
Strub Proposes →	2017	\$1173.12	(26) 25-yr, (18) 50-yr, (4) 60-yr

Klunzinger moved, and Sirna seconded, a motion that Strub spend up to \$1250 to acquire sufficient membership award pins to meet the club’s needs through 2017, per the above chart. Support for this was unanimous.

Rothfeld asked that the long-time sponsors of the Slate award receive free MichMatists. With board approval, Strub will add Julie Slate Kormos as an X-class member of our MichMatist mailing list, which means she is not a member but receives a gratis MichMatist indefinitely.

G) ANA District Representative Vacancy Wostyn
 Brett Irick, Ron Sirna, and Tom Klunzinger indicated their interest. Candidates outlined their personal qualifications and connections, and then withdrew from the room so the board could discuss what the candidates had to offer. This is a role for which the ANA would like our recommendation, although they will fill it with the candidate of their choice. It is to represent Michigan in matters to be brought before the ANA Board, and to lobby the ANA on our behalf. **The board voted to recommend Brett Irick to be Michigan’s ANA District Representative.**

H) Photo Identification Requirement Wostyn
 I believe we need to make clear what we are requiring for entrance into the 2014 Fall Convention. Many of the larger shows in the country require photo identification from adults to enter the show floor. While this is a very minimal security feature, it is one that we should institute. Two weeks ago, an individual entered the PANS show and wrote on their name tag the name of a popular Star Wars figure in one of the last movies produced. It was evident that that name was not his own and he sported that tag the entire show. So, if “Lando” walked off with a coin, the dealer would not even have a legitimate name to give security. So, why even ask that someone put their name on a badge when we have no idea of the name they are printing is their actual name? It is simply an extra cost to the society for no legitimate reason. It has been said in the past that it was to track how many stickers were used to correlate to attendance. Why not just have a clicker in place then?

For members and non-members, the ANA requires a photo I.D. be given before a badge is issued. While we do not have the current technology to print a badge, we can certainly have our

volunteers verify the identification matches the individual and then hand print a badge, which includes the first and last name of the convention attendee. Additionally, each attendee will need to fill out the form below (or a similar form containing the same information categories). Please note that the form only has one required information line – the line requesting the name of the individual, which is clearly marked as “Required”. The form goes on to state that if you would like to receive various information from MSNS, please provide your e-mail and/or mailing address. This information is clearly noted as optional. These forms will be placed in a container and picked up several times a day to be kept in the Secretary’s records. Those that have left contact information will be added to the appropriate database.

I would also propose that this blank form be printed in the next MichMatist, be placed on our web-site for printing by the general public and be forwarded to each member of our organization via First Class Mail as soon as possible, with a short communication explaining the new procedure. This is critical, as there is incorrect information being relayed to the public.

Further, I would suggest that a different color marker or badge be used each day to help prevent a convention attendee from passing the badge to a different individual the following day. No procedure is infallible, but it is time that we start to implement more secure procedures of identification.

I would also highly encourage Board Members to assist in the early morning hours with checking identification and writing badges to ensure there are no time delays on entrance into the show. This is one way in which all Directors can donate a small amount of time to the organization.

2014 MSNS FALL REGISTRATION FORM



First and Last Name (**Required**) _____

If you would like to receive Michigan State Numismatic Society education, convention and coin show information, or to receive information on membership benefits, please fill out the below **optional** info:

E-Mail (preferred) and/or Mailing Address: (Address, City, State, Zip Code)

E-Mail Address: _____

Mailing Address: _____

Sirna moved, and Klunzinger seconded, a motion that MSNS will request that adult attendees show photo identification as proof of identification for themselves, to prove the name written on their name tag is their own. The information regarding mailing address and e-mail address are optional. Staff will provide the attendee with a badge noting the individual’s first and last name so entrance will be permitted to the show floor. Approval was unanimous.

l) Future Rotating Museum Exhibits

Wostyn

We have been fortunate to have the ANA participate in our 2014 Fall Convention and bring in their numismatic rarities as a highlight of our convention. Why should MSNS stop this after this convention? There are a number of museums in the State of Michigan which feature coins as an exhibit in their museum. I believe it is time for MSNS to step forward and promote a new program to

assist other non-profit museums in our state in promoting numismatics and history in general. After all, what are our coin collections, if not a lesson in history?

My proposal is to reach out to those non-profit museums who feature numismatic material as an exhibit and invite them, on a rotating basis, to be the featured exhibit at our show. We already have the carpet purchased for a featured exhibit and have the space for it. Each convention could feature a new museum, which could promote their numismatic exhibit and also promote their museum in general. We need to build relationships with the museums in our state and get the word out about our hobby, the education we offer as well as the fact that we offer the largest floor in which to obtain numismatic material that individuals may be seeking. As a cross-promotion, that featured museum would also promote MSNS in their museum by having flyers readily available about our upcoming convention.

This cross-promotion would be of little cost to MSNS, but would spread a lot of good will and promote our organization in an area which may have no knowledge of our existence or what we have to offer. I have already discussed this idea with one county museum in the Upper Peninsula. Three of the directors have expressed an interest, but before we go further, we need Board approval on the project. I would expect to feature our first museum at our 2015 Spring Convention. I would propose a budget of \$1,000 per convention to cover the cost to feature the numismatic material of a museum in the State of Michigan that we select to feature. This \$1,000 would cover such incidentals as lodging and transportation of the material by a secure transportation service such as Brinks. It is not a blank check to the museum. All costs would run through MSNS.

Anderson moved, and Klunzinger seconded a motion to establish a budget of \$1,000 per convention to invite and promote a museum who wishes to exhibit their numismatic material at a convention of MSNS to cross-promote MSNS and the museum to the general public. The museum selected must be approved by the MSNS Board. The motion passed unanimously.

J) Spring 2015 & 2016 Lodging

Wostyn

Wostyn is negotiating a contract for hotel rooms for dealers attending our conventions, with commissions for selling certain numbers of rooms paid to MSNS.

K) Suburban Detroit Coin Show

Wostyn

Once again, Chuck Sharpe has graciously offered a table to promote MSNS at the Suburban Detroit Coin Show, which is being held at the Livonia Holiday Inn at 17123 Laurel Park on Thursday, September 25 through Saturday, September 27. Since this convention is bringing the rare opportunity to see ANA Museum numismatic material, what better way to promote our convention than to have face time with the collecting public at one of the largest commercial shows in the State of Michigan. What is needed from the Board is support to man the table for 3 days. I need to know if the Board supports this free promotion and who will sign up to man the table. If the Board does not support this free promotion, I must inform Mr. Sharpe immediately.

Volunteers were: Director Anderson on Thursday. Director Sirna for one day to be determined. Director Al Bobrofsky on Friday. Directors Peruski and Garvin volunteered to have visitors directed to their tables from club table. We will also ask Larry Sekulich if he can volunteer a day.

L) Ship And Insure

Sirna

The Ship And Insure organization wants to use our email and mailing list for promotion. This will not, of course, be permitted. Instead, we will provide our e-mail addresses to a secured third party who would be under contract with MSNS to not share the email addresses with Ship And Insure nor anyone else. They will do an email blast to our membership regarding the benefit of Ship And Insure, and then the email list will be destroyed.

Sirna moved, and Friedman seconded, a motion to allow Ship and Insure to utilize our mailing list through a secure third party to promote the benefit that we are providing to our members. Passed unanimously.

We will require to review their mailing before they provide it to the secure third party we contract with.

M) Director hotel rooms

It was moved that directors and officers have one room night for the next convention paid for by the club, additional nights at their own expense. Unanimously approved.

Therefore it was requested that those needing a room submit their request to Julianna Wostyn before November 1.

XII. Old Business

A) Life Memberships for Dan Sheffer & Mary Keene Strub

Our by-laws – Article 2, section 7, states in part “Section 7. ... Applications for Life Membership and Club Membership must be approved by majority vote of the Governing Board.” It also is traditional, but not in the by-laws, that we publish the name of life member applicants in the MichMatist, and ascertain if there are any objections. This was done in 1Q14 MM, and no complaints have been heard or received. **Klunzinger moved, and Chirco seconded, a motion to approve the Life membership applications of Dan Sheffer & Mary Keene, which was approved unanimously.**

B) Appraisal Road Show Status Report Sirna

The Appraisal Road Show – advertised also as “The American Antique (Coins) Road Show” will be conducted on one day only, Saturday, November 29, 11am-3pm. We need 12 appraisers. 3 nationally affiliated appraisers will include: Gary Adkins and one or two Stacks Bowers representatives. Additional Board member volunteers include: Peruski, Irick, Marzilli, Friedman, Motley, Klunzinger, Strub, and Sirna, according to the sign-up sheet that was passed around. Appraisers shall make no offers to buy. Authenticity may be referred to a professional party.

C) Kalamazoo Mini Convention Wostyn

Talks have stalled.

D) Adoba Hotel Spring 2017 Wostyn

We are still not getting an answer from the staff, will make a personal visit next.

E) ANA Seminar Wostyn

We couldn't go forward in requesting an ANA seminar without a regional director, since Don Charters had passed away. When this person has been appointed, we can pursue this request by that channel.

Member comments. John Chirco acknowledged Steve Garvin and Dave Nazzaro for generous financial support of our club. Keep Ken Potter in your prayers.

Tom Klunzinger. Nice lunch (provided for the board members' 3 hour meeting, which was broken into two sections by a half-hour lunch break)

Steve Friedman – John and I talked to people concerned about the appraisal thing. Membership fluctuation concern is unfounded.

Al B – thanked Steve Garvin for his generosity.

Steve Marzilli – jewelry shows all tape attendees to id people as needed.

Bill Anderson – thanks for coming to Jackson.

Brett Irick – PANS is arranging a 2-week numismatic tour of Poland, followed by (probably) Sweden. Cost \$4,000, open to PANS members first, then to board members of ANA, CSNS, MSNS – then to members of those organizations.

Rothfeld – My 16th year on the Board. I got Walt Ostromecki to come to MSNS. Will check with ANA to advertise our ANA exhibit.

Ron Sirna – On board 7 years. Last year was most productive of them all. Julie is doing so much extra – she drove 3,300 miles promoting the club on her own dollar.

Julie Wostyn – thanks to all the individuals who have been doing good work. Promoting the club and not being negative has advanced our cause.

XIII. Adjournment 2:30pm